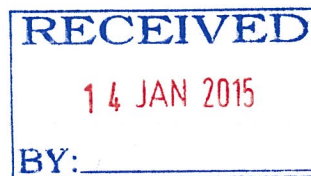


Punselie, David

From: Tim Hunter [Tim.Hunter@christchurchnz.com]
Sent: Wednesday, 14 January 2015 2:36 PM
To: DPReview
Subject: Submission For the Memorial Business Park Plan change



Submitter Details

Full Name(s)	Tim Hunter		
Postal address	PO Box 2600, Christchurch 8140		
Email address	Tim.hunter@christchurchnz.com		
Phone number	03 378 2394	Mobile number	021 707 124
Contact person <i>(if different from submitter)</i>	n/a		

Trade Competition

I could gain an advantage in trade competition through this submission.	No
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The specific provision that your submission relates to is:

Provision number and name	16.4.5.1.1 P14 – Permitted Activities Guest Accommodation	Map Number	N/A
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My submission is:

in support

Reasons for my submission:

The tourism and visitor sector was hit particularly hard by the earthquakes of 2010 and 2011. In particular, the guest accommodation infrastructure suffered significant damage. At the time of writing Christchurch has 56% fewer hotel rooms when compared to before the earthquakes. This lack of accommodation supply will soon constrain the visitor sector recovery, which is now underway. International guest nights in Christchurch have increased by 30% over the last two years and hotels are enjoying occupancy rates well above pre-Earthquake levels, however this shortage of accommodation has resulted in Christchurch hotels having the highest average daily room rates in New Zealand. In addition, the shortage of hotel accommodation means that a large number of group tour companies are bypassing Christchurch due to an inability to secure accommodations for their clients. This overall lack of accommodation in Christchurch threatens the recovery of Christchurch as the key tourism gateway into the South Island. Christchurch & Canterbury Tourism supports the provision for 200 rooms of guest accommodation in the Memorial Business Park, as proposed in the plan change. Any increase in hotel room supply will help support the visitor sector recovery by contributing to the removal of one of the key constraints to this recovery.

The decision I seek is that the provision:

Be retained.

Hearing

I wish to be heard in support of my submission	No I do not wish to be heard.
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