

Memorial Business Park Consultation Process



MBP

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Public Meeting

On Tuesday 15 April 2014, the MBP owners held a public workshop to discuss their proposed plans for the site. Members of the community were invited to take part in a comprehensive discussion of the plans with the expert team responsible for the development concepts, traffic management studies and design.

Community Consultation

Following a well-attended public meeting held by the Council as part of the District Plan Review, MBP followed up a fortnight later to provide more detail on the proposed plans for the site.

The event was held at the same venue, Russley Golf Club, to provide consistency for the local community. Thirty-eight people, including Cr Jaime Gough and representatives of the local Community Board, attended the event.

Promotion

Despite the short time frame, an extensive promotional campaign was carried out to make local residents aware of the event. In the fortnight prior to the event, two public notices were been published in The Press newspaper detailing the event. Local residents were invited through a letterbox drop of over 500 leaflets covering the surrounding area. Local primary schools were also engaged as a means of communicating with parents, with artwork designed for use as posters or school newsletter inserts provided to 14 local primary schools.

Personal invitations were also extended by phone to the chairmen of the Russley, Avonhead and Memorial Residents' Association and the Avonhead Residents Group, and information was provided to them to include on their websites or email to members. Representatives of Council and the Community Board were also directly invited.



Cnr Memorial Ave & Russley Rd OWNER'S WORKSHOP

Join us to help create the
best outcome for our community.

Share your ideas and talk to
the experts in traffic management,
planning and building design.

When **TUESDAY APRIL**
15TH
from **5pm-7.30pm**

RUSSELY GOLF CLUB • 428 MEMORIAL AVENUE
CHRISTCHURCH

Background

Master Plan

Memorial Business Park

Master Planning Process



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Public Presentations

The presentations on behalf of MBP comprised an introduction to the site and the overall concept of a business park for the area by Managing Director Andrew Mason. This was followed by a comprehensive look at the appropriateness of the concept for the site as well as details of the planning by landscape architect and urban designer, Craig Pocock. Traffic engineer, Andy Carr, provided an introduction to the traffic management planning and modelling undertaken to date.

Residents' feedback

After the presentations, the attendees were invited to have questions answered and provide feedback on the concepts. In addition, attendees were asked to fill out a questionnaire indicating their preferred use of the site and invited to provide their details to be included on a database for follow-up information.

- The key areas of feedback from the residents included:
- Questions around the District Plan process and the use of the land.
- The need for the management of traffic flows and the management of parking on site.
- Concerns around building heights and the obstruction of the flight path for Christchurch Airport's North West runway.
- Concerns about the edge conditions in relation to Memorial Avenue and Avonhead Road, with regard to set-backs, landscaping and fencing.

Seventeen feedback forms were completed by the group. Of those that indicated a preference for business or industrial use of the site (10 in total), 100% preferred a business park to industrial use.



Public Presentation Posters

In order to give the attendees of the public presentation the best opportunity to understand MBP's proposal, in addition to the presentations, six A1 posters are presented to cover the key aspect of the development:

Poster A Outline Development Plan

The poster shows the Outline Development Plan that would be included in the reviewed District Plan, based on the Industrial Park proposed by CCC.

Poster B Master Planning Process

The poster shows the proposed Business Park master plan by MBP, with cross-section showing how sensitivities around key interfaces are dealt with.

Poster C Our Vision - Business Park

The poster shows the urban context that MBP sites and the reason behind the decision of delivering a Business Park for the city.

Poster D Neighbourhood Connectivity

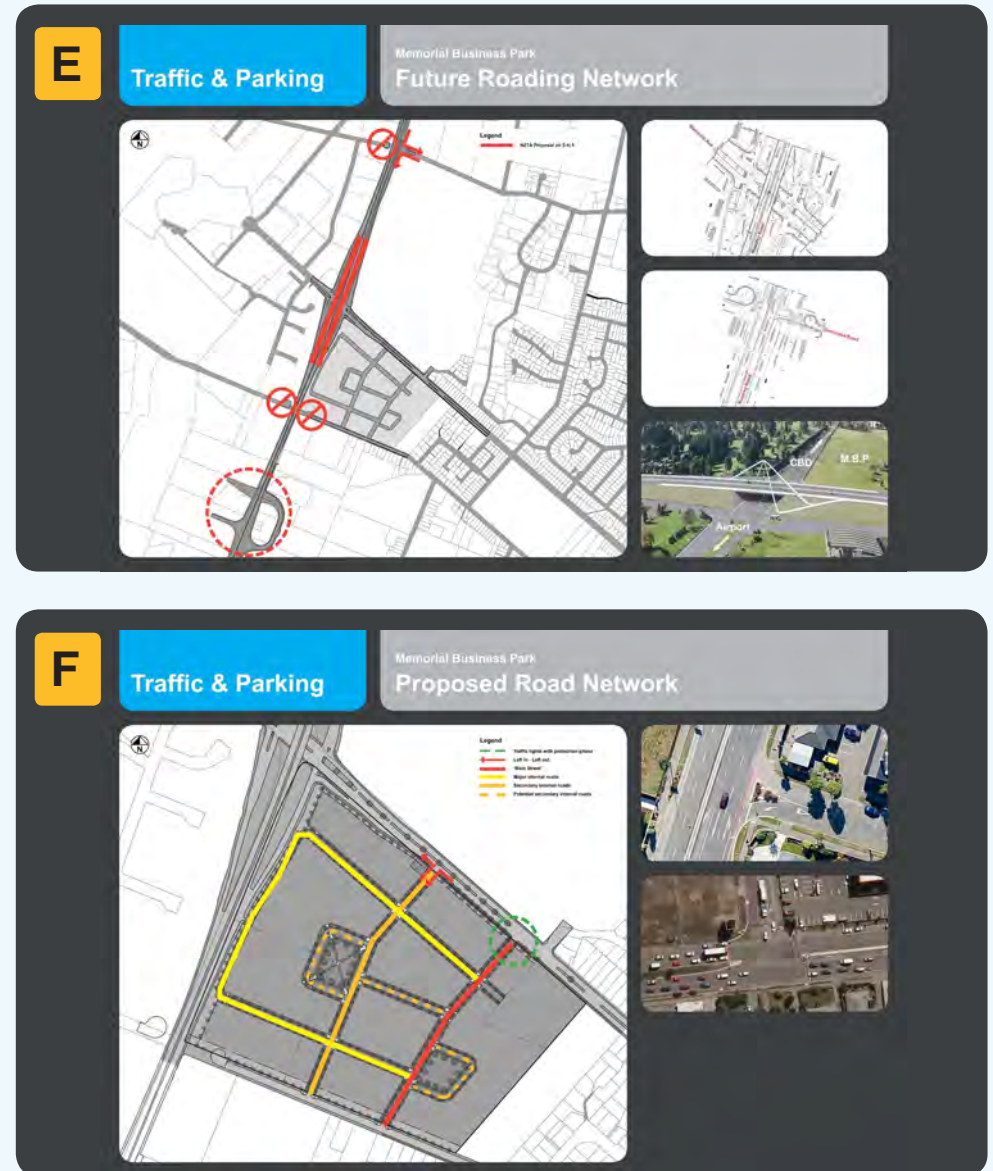
The poster shows the gap that is currently in the neighbourhood connectivity and how MBP can fill the void. The poster also shows existing surrounding landuse.

Poster E Future Rooding Network

The poster shows context of MBP in terms of future roading network, in particular the changes proposed by the NZTA along Russley Road.

Poster F Proposed Road Network

The poster shows the proposed network within the MBP site and how it is designed to manage the increase in traffic volume as a result of the development.



Public Presentation Posters

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Produced by:

Pocock Design Environment

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