

# Summary of the Draft New Brighton Centre Master Plan Suburban Centre Programme

For public consultation 17 December – 18 February 2013

A PLAN FOR REBUILD AND RECOVERY





## Forewords

The full Draft Master Plan provides forewords from Christchurch Mayor Bob Parker and the Burwood/Pegasus Community Board. Both are highly supportive of this Draft Master Plan.

## Overall concept plan for the redevelopment of New Brighton Centre

### Public space actions

- A1 – New north-south road corridor
- A2 – Continuation of road through the pedestrianised mall
- A3 – Bus interchange
- A4 – Upgrade of Marine Parade
- A5 – General streetscape improvements
- A6 – New public toilets

### Private space actions

- B1 – Relocation of supermarket
- B2 – Develop an Indoor Entertainments Hub
- B3 – Car parking improvements
- B4 – Provision of new pedestrian links
- B5 – New residential development
- B6 – Design guide for New Brighton Centre



Figure 1: Overall concept plan for New Brighton Centre

*Disclaimer: There is no binding commitment on the Christchurch City Council to proceed with any prospective project detailed in this document. The Council spending priorities are reviewed frequently, including through the Council's Long Term Plan (LTP) process. All decisions as to whether or not a Council-funded project will commence remain with the Council.*

## Introduction

This Draft Master Plan is prepared in response to the significant damage caused to the commercial centre in New Brighton in the 2010 and 2011 earthquakes as well as ongoing damage caused by aftershocks. The Master Plan recognises pre-earthquake issues in the centre and focuses on the need to support the centre's timely rebuild and recovery.

This is a summary document. Full copies of the Draft New Brighton Centre Master Plan are available for viewing:

- Online at [www.ccc.govt.nz/HaveYourSay](http://www.ccc.govt.nz/HaveYourSay)
- At any open Council libraries and service centres.

## Contents of the Draft Master Plan

The Draft Master Plan outlines the issues affecting New Brighton Centre post-earthquakes. The Plan outlines the responses received from key stakeholders and the New Brighton community through the public consultation exercises undertaken in July 2012. It presents a vision and goals; and sets the 'big picture themes' that will help with the recovery of the centre. The Plan calls for a coordinated response to the rebuild and recovery of the centre with specific actions identified for both private and public spaces as well as community focused actions. Funding for Council-led actions and projects contained in this Plan will be sought through the Council's Annual Plan and Long Term Plan (LTP) processes.

## Draft Master Plan preparation

The Council held four stakeholder workshops and two public drop-in sessions over two weeks in July 2012. The workshops were attended by over 200 individuals including property and business owners, community leaders, community groups, politicians, local residents and agency representatives. The workshops allowed people to share their thoughts on the strengths and 'issues' in New Brighton Centre and also provided people with an opportunity to share some creative thoughts on the future of the centre.

## How to make a submission

A submission form is provided at the end of this Plan. However, you can make a submission in a number of different ways:

- Online, using the form provided on the Council's website at: [www.ccc.govt.nz/haveyoursay](http://www.ccc.govt.nz/haveyoursay)
- By mail post to:  
**Freepost 178**  
**Draft New Brighton Centre Master Plan**  
**Strategy and Planning Group**  
**Christchurch City Council**  
**PO Box 73012**  
**Christchurch 8154**

- By email: email you submission and any attachments to [NewBrightonMP@ccc.govt.nz](mailto:NewBrightonMP@ccc.govt.nz)
- In person, drop your submission off:
  - At any open Council libraries and service centres;
  - At the drop-in sessions where you can view the Draft New Brighton Centre Master Plan, discuss its contents with Council staff and make your submission.

Please make sure that your comments arrive before the consultation period closes at 5pm on 18 February 2013.



Figure 2: Community consultation, July 2012

## Vision

*New Brighton has transitioned into a compact, viable centre that serves local needs and attracts visitors from across the city.*

*Community spirit is strong. The centre is fun, creative and lively and a popular venue for many festivals and events.*

*The streetscape character reflects its unique position between the Avon River and sea. The centre is safe and easy to travel around, whether on foot, cycle, bus or private transport.*



Figure 3: An artist's impression showing a vision for New Brighton Centre

## Goals

To help achieve the vision, the following goals have been prepared for New Brighton Centre:

### *Economy and business*

- A viable commercial core, proportionately sized to the residential catchment it draws from.
- An inviting shopping and dining destination for locals and visitors, encouraging further commercial and residential investment over time.
- A distribution of entertainment and retail precincts, along with mixed-use activity, that supports a vibrant day and night economy.
- Strong anchor businesses, supported by convenience and niche retail and other commercial activity.

### *Built environment*

- Attractive public spaces that provide shelter and interest for pedestrians.
- Development of private land that supports consolidation of the centre and whose character reflects the coastal environment and local community values.
- Efficient use of land, including for residential activity, to better support a smaller commercial core.

### *Movement*

- An accessible centre for all users.
- Reinforced connections between the river, the centre and the sea.
- Improved north-south connections through the centre.
- A centrally located public transport interchange.
- Retention of sufficient car parking while improving layout and connections.

### *Community wellbeing, culture and heritage*

- A safe centre, based on Crime Prevention Through Environmental Design (CPTED) principles and appealing to all ages.
- Collaboration between community groups to promote transitional and permanent events, and improvements to the centre.
- Facilities and other development that support the diverse and eclectic community mix, while echoing the history of the suburb.
- Reference to the significant cultural landscape and tangata whenua associations in the streetscape design features.

### *Natural environment*

- References to the surrounding natural environment in streetscape design.
- Enhanced landscaping within the centre, supported by environmental design principles.
- Recognition of the easterly wind as an opportunity, not just a threat.
- Develop awareness and mitigation of natural hazards.

Figure 4: Draft Master Plan goals

### The 'big picture' themes

The Plan introduces 'big picture' themes that lead through to specific actions for redevelopment of the centre's public and private spaces. The key spatial concepts are shown below.

**1. Consolidation of the centre through rezoning of land**

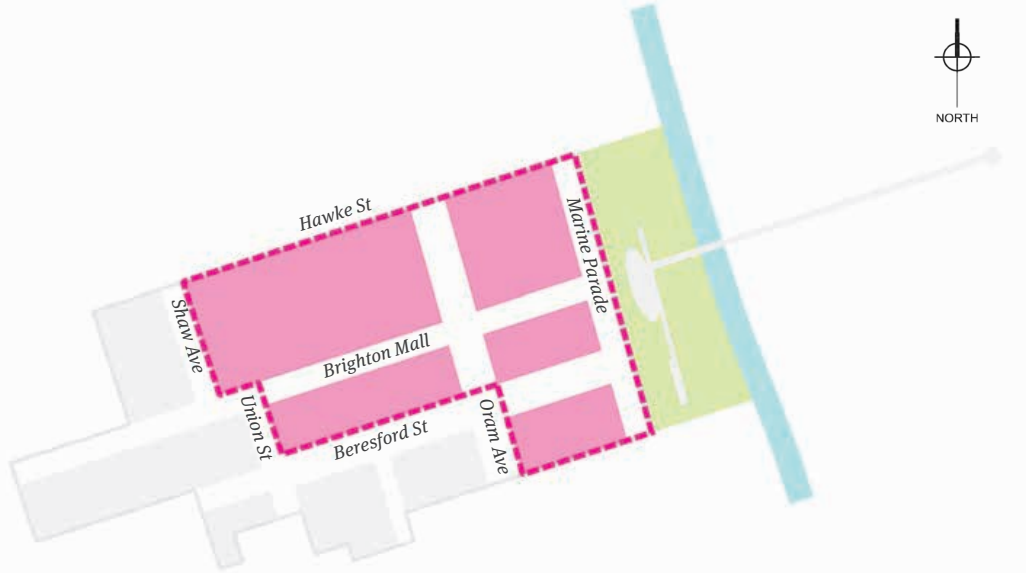


Figure 5: A plan indicating the consolidation of the centre closer to the sea front, through rezoning some of the current business zoned land

**2. Enhancing the flow of pedestrian and cycle routes to, through and around the centre**

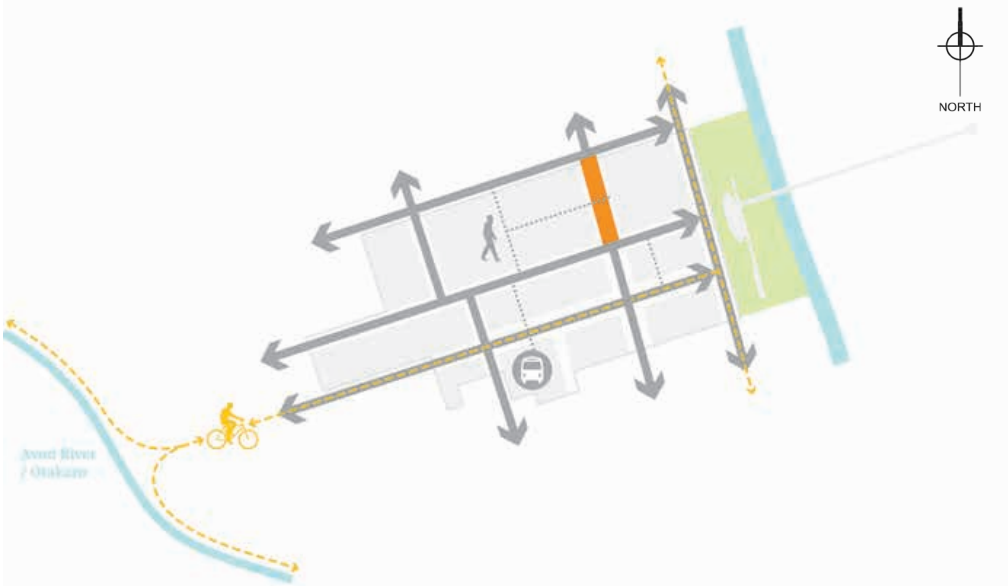


Figure 6: A plan showing existing and enhanced cycle and pedestrian links around and through the centre, including a new north-south connection through the long block of shops fronting Brighton Mall

3. Development of precincts, entertainment, retail/commerce and residential while encouraging mixed-use activities

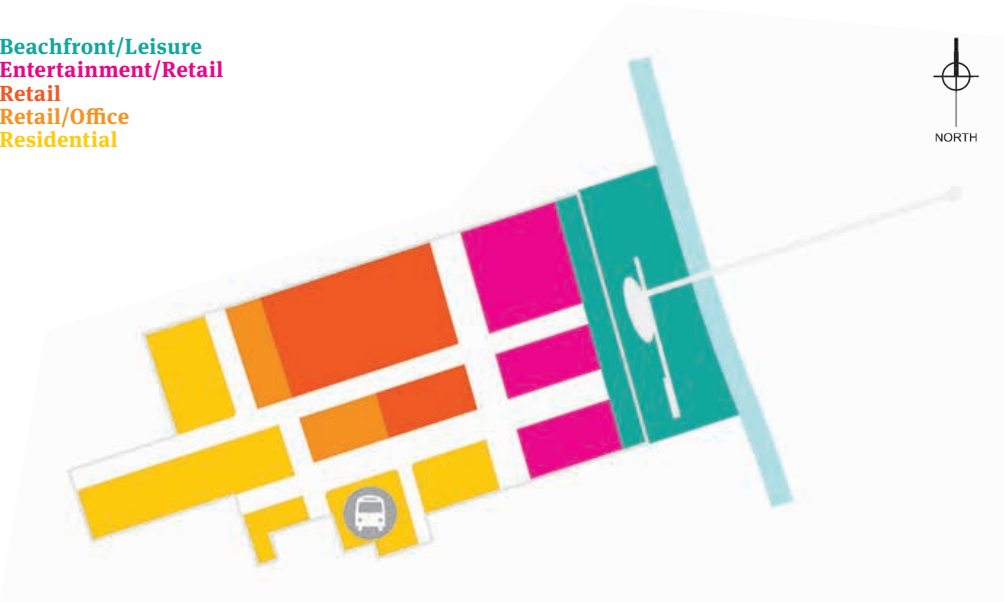


Figure 7: A plan showing the development of precincts within the New Brighton Centre

4. Reinforcing the river to sea link through the centre and connections to recreational spaces

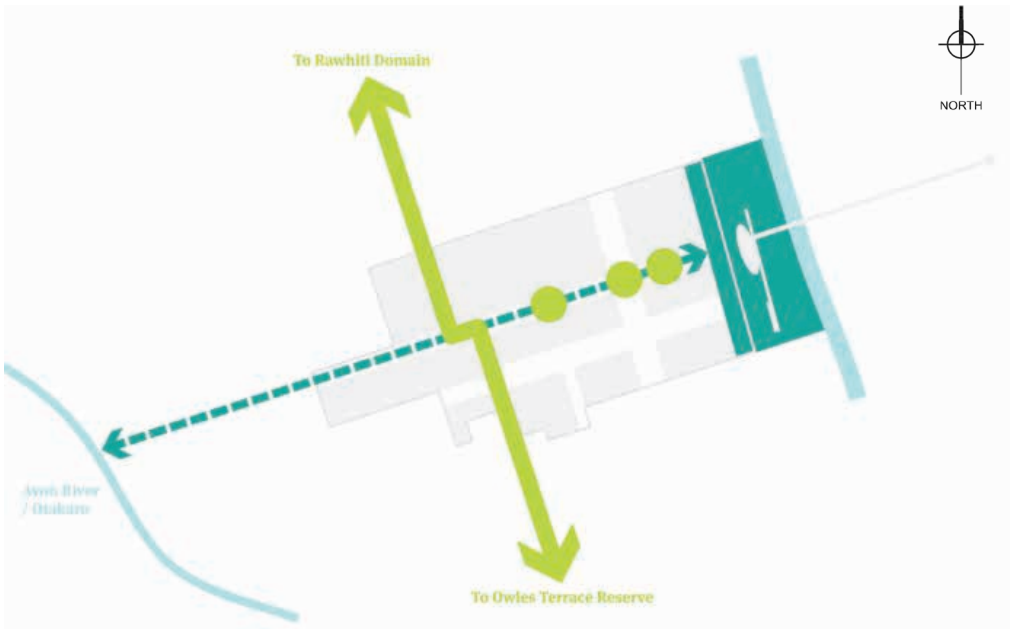


Figure 8: A plan showing connections between river, sea and recreational spaces



## Master Plan actions

This section sets out the key actions which will enable the vision for New Brighton to be implemented. The actions are grouped into the following project areas:

- Public space
- Private space
- Recovery together

## Public space

This is space that the Council is responsible for; the road corridor, parks and Council-owned land/assets. This Plan looks to build on previous projects to improve the road corridor and links to the beach. Figure 1 shows which parts of the centre each action relates to:

**A1** – New north-south road corridor

**A2** – Continuation of the road through the pedestrianised mall

**A3** – Bus interchange

**A4** – Upgrade of Marine Parade

**A5** – General streetscape improvements

**A6** – New public toilets

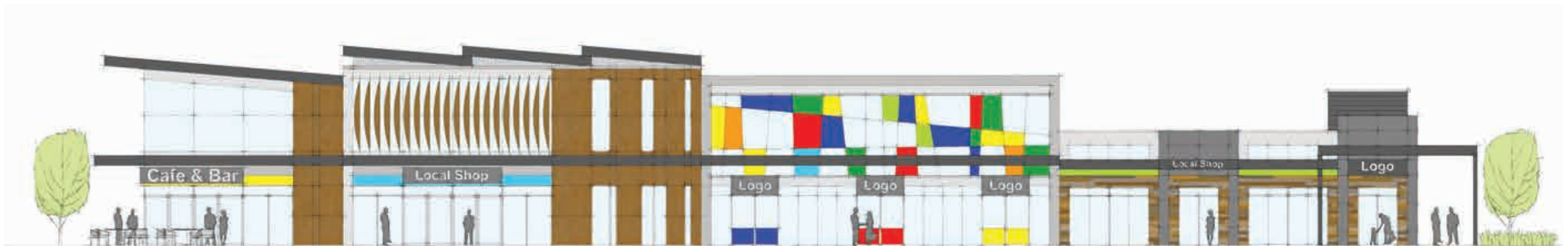


Figure 9: An image showing the potential character of buildings along the new road running through the existing Mall from Oram Avenue to Hawke Street

## Action A1 – New north-south road corridor

### Proposal:

This action seeks to address the poor north-south links through the centre, by proposing a new road corridor that would extend from Oram Avenue (to the south) and link through to Keppel Street (to the north).

### Aims:

- break up the extensive block of commercial units and car parking within the Brighton Mall;
- provide an important pedestrian and vehicle link through the centre;
- help to ease vehicle movement along Marine Parade; and
- help provide some shelter from the prevailing easterly wind.



Figure 10: An image taken from Hawke Street showing the potential layout of the proposed new road running through the existing mall from Oram Avenue to Hawke Street

## Action A2 – Continuation of the road through the pedestrianised mall

### Proposal:

This action seeks to open up the pedestrianised part of Brighton Mall to vehicle traffic. This area currently is underutilised and has a number of vacant premises, some buildings are also in a poor state of repair.

### Aims:

- help to provide more activity in this area;
- provide continuity along the streetscape of Brighton Mall with new surfacing, planting and seating which also help to bring new life and raise the amenity of the area;
- in association with the vision for this area as an entertainment precinct, it is also anticipated that this area will transform into a vibrant, functional space in a prominent seafront location; and
- retain as many of the existing palm trees as possible, as they have become an iconic feature of Brighton Mall. The palm trees would be retained along the southern side of the street, complementing the pedestrian area.



Figure 11: An image showing the opening up of the pedestrianised part of Brighton Mall onto Marine Parade

## Action A3 – Bus interchange

### Proposal

The Plan identifies a location within the centre for a bus interchange. The centre's status as a Key Activity Centre means that it is an important public transport node. A site within the existing Christchurch City Council car parking area on Beresford Street has been identified.

### Aims:

- provide a central point for visits to, and from, the centre for bus users;
- help encourage a good quality alternative to travelling by private car; and
- provide a safe and effective environment for bus users and bus drivers with good driver amenities such as toilets and a tea room on site.

*New Brighton is identified as a Key Activity Centre within the Regional Policy Statement. The role of a Key Activity Centre is to be the focal point of retail, industry and transport within a given catchment. New Brighton is identified as the main centre within the North East.*



Figure 12: An image showing the proposed new bus interchange on Beresford Street

## Action A4 – Upgrade of Marine Parade

### Proposal:

This action seeks to upgrade Marine Parade by developing a shared space concept within the road corridor so that pedestrians have priority. The seafront, and particularly the library, attracts many visitors to New Brighton. Currently the linkages between these areas are weak and buildings do not engage with the street.

### Aims:

- improve the integrate of the seafront with the centre;
- reactivate land use fronting Marine Parade so it interacts better with the street;
- improve pedestrian connections and walkways to the seafront;
- take buses away from Marine Parade and onto the proposed new road; and
- encourage events and activities to take place between the seafront and mall (through temporary road closures etc).



Figure 13: An image of the proposed shared space along Marine Parade

## Action A5 – General streetscape upgrades

### Proposal:

In order to provide a uniformed streetscape for New Brighton, and in light of other proposed actions, Beresford Street and Hawke Street in particular would require upgrading. Furthermore, these road corridors and associated landscape areas would be upgraded to integrate and complement any new adjacent land-uses.

### Aims:

- streetscape enhancements along Beresford Street that provide a dedicated cycle lane to and from the centre linking the river to the beachfront;
- renewal of Brighton Mall in the medium to long-term, to integrate new planting and street furniture through the rest of the centre;
- improvements to lighting to create a well-lit and safer environment at night time;
- promote the water theme through the centre with the use of water sculptures and water play features at strategic points; and
- incorporate cultural references in the design of streetscape furniture and the use of paving materials.



Figure 14: Concept ideas for one, of several, streetscape upgrade. This image shows Beresford Street with a new segregated cycle lane. Other streetscapes proposed to be upgraded include Hawke Street and Brighton Mall.

## Action A6 – New public toilets

### Proposal:

The existing toilets in the centre (under the pier walkway and on Shaw Avenue) are poorly located. Community feedback has highlighted the need for toilets to be centrally located. It is proposed that a new, centrally located toilet within the centre be explored further.

### Aims:

- provide a new toilet block as part of an informal open space located adjacent to the new road corridor and the proposed supermarket/anchor tenant car park (Actions A1 and B1);
- be located in a prominent position to maximise active surveillance and create a safer, usable facility; and
- explore opportunities to provide a toilet facility that is functional, well-designed and is an attractive feature within a prominent location in the centre.



Figure 15: View to the sea from Hawke Street car park, showing new open space and toilet block. Also a selection of toilet designs that could be applied to New Brighton (examples from Picton and Oriental Bay, Wellington)

## Private space

This section looks at the private space within New Brighton. Many of the actions in this section rely on land and business owners to help bring the Plan's vision to reality. The Council has limited influence over the implementation of some of these projects, however, it is possible for the Council to enable some actions to be progressed through targeted strategic land purchase (refer Public Space Action A1 – New north-south road corridor).

Figure 1 shows the location of each of the action areas within the centre.

### Actions:

- **B1** – Relocation of supermarket
- **B2** – Develop an indoor entertainment hub
- **B3** – Car parking improvements
- **B4** – Provision of new pedestrian links
- **B5** – New residential development
- **B6** – Design guide for New Brighton Centre



Figure 16: An aerial view of the centre showing the proposed redesign of both public and private spaces



## Action B1 – Relocation of supermarket

### Proposal:

The economic analysis undertaken as part of the master planning process identifies the need for the centre to retain an anchor tenant. The key anchor tenant is currently the supermarket; however, the economic analysis highlights the need for a larger space for this business to be fully functional and effective as a key anchor tenant. This Plan indicates a possible new location for the supermarket to establish within the core of the centre.

### Aims:

- create strong linkages to be created with the Brighton Mall as well as through to the proposed new bus interchange on Beresford Street;
- wrap smaller format stores around the supermarket building along Brighton Mall and Shaw Avenue to help maintain interaction with the street;
- improve quality of the car parking area; and
- create a more pedestrian friendly environment within the car park and install more planting to help soften and break up the spaces.

### Feasibility:

There are a number of constraints to the redevelopment of the supermarket in this location, primarily the fragmented land ownership of the parcels in this block. However, with the number of earthquake damaged properties there is the opportunity for land amalgamation to help make the concept deliverable. Further discussions would be required with potential operators to determine the feasibility of this option.



Figure 17: An image showing the potential location of the relocated supermarket on Hawke Street

## Action B2 – Develop an indoor entertainment hub

### Proposal:

The Plan identifies the need for greater activity within the New Brighton Centre to provide for the local catchment and also to attract visitors to the centre. This action is intended to encourage the development of an indoor entertainment hub that could be run as a private enterprise.

### Aims:

- provide a major attraction for New Brighton, particularly during inclement weather days;
- cater for various community events, and potentially include a cinema, ice skating rink, children's play centre, climbing wall and tropical gardens; and
- help develop the concept of an entertainment and recreation precinct in this area.

### Feasibility:

This land is currently occupied by the supermarket and this action is reliant on the relocation of the supermarket (Action B1). This hub could potentially be linked to retailers, cafes and bars that establish around the site and act as a functional entertainment hub that will attract people to the centre. This concept would require private investment and the potential amalgamation of land.



Figure 18: A close up of the proposed new indoor entertainment hub



Figure 19: An artist's impression of how the indoor space could be developed for various entertainment uses

## Action B3 – Car parking improvements

### Proposal:

The Hawke Street car parking area is in fragmented ownership which makes maintenance and organisation difficult to manage. This action looks to disperse private car parking areas around the centre in more manageable spaces that would better serve the retail and commercial spaces in the centre.

### Aims:

- provide well landscaped car parking areas;
- improve pedestrian links to the centre through the laneways identified in Action B4;
- rationalise vehicle crossing to improve pedestrian safety; and
- ensure car parking areas are well lit and incorporate CPTED principles.

### Feasibility:

Whilst private car parking spaces are proposed to decrease overall under this concept, the centre will be consolidated into a much more compact area. Furthermore, the introduction of the bus interchange and improved cycle and pedestrian links should assist in promoting alternative means of transport to and from the centre.



Figure 20: The location of a proposed consolidated private car parking spaces spread throughout the centre. Hawke Street is located in the foreground and the image shows the proposed north-south road linking to Oram Avenue

## Action B4 – Provision of new pedestrian links

### Proposal:

To help improve pedestrian movement through the centre, sites where buildings have been demolished could provide opportunities to provide new linkages (laneways). Currently, the mall has large blocks with very few good quality links north and south to both Hawke Street and Beresford Street.

### Aims:

- potential to create more linkages so that shops can open up on to laneways, providing a more intimate shopping experience and shelter from the easterly wind; and
- help to create a finer grain retail development opening onto laneways.

### Feasibility:

This form of development would require commitment from land owners and developers. Benefits would include the creation of interesting spaces that provide a strong entrance to the centre from the beach, the bus interchange and car parking spaces.



Figure 21: The proposed location of new pedestrian links through private land creating a pedestrian friendly environment

## Action B5 – New residential development

**Proposal:**

If the centre were to be consolidated into a smaller compact area, a plan change (to the City Plan) will be needed to convert some of the surplus commercial land into residential.

**Aims:**

- help to offset the loss of residential catchment to the red zone;
- provide vibrant residential accommodation close to the heart of the centre;
- provide a range of accommodation types, including affordable accommodation, elderly housing, travellers’ accommodation and higher density housing; and
- cater for existing residents, but also attract new people to New Brighton.

**Feasibility:**

The proposed plan change would require analysis of the type of residential accommodation that would be appropriate within this area. While rezoning of the land could be done in the short-term, existing land owners and businesses would still have existing use rights to occupy land in this area for commercial use.



Figure 22: The location of potential new residential development



Figure 23: Image showing the potential built form of residential development around the centre

## Action B6 – Design guide for New Brighton Centre

### Proposal:

This action is intended to provide additional advice for land owners and prospective developers looking to rebuild and redevelop within the New Brighton Centre.

### Aims:

- the design guide would build upon the concepts and actions set out in the Plan and provide additional detail that would help to inform the character of the centre as it is redeveloped;
- the design guide would explore the existing built and natural character in more detail. This will help to create a stronger vision of how New Brighton could be redeveloped; and
- the design guide would include examples of the types of building character, styles and features that make the most of the centre's prominent position between river and sea, and examples of how to develop the vision of a fun, creative and lively centre, while also being functional for locals and visitors.

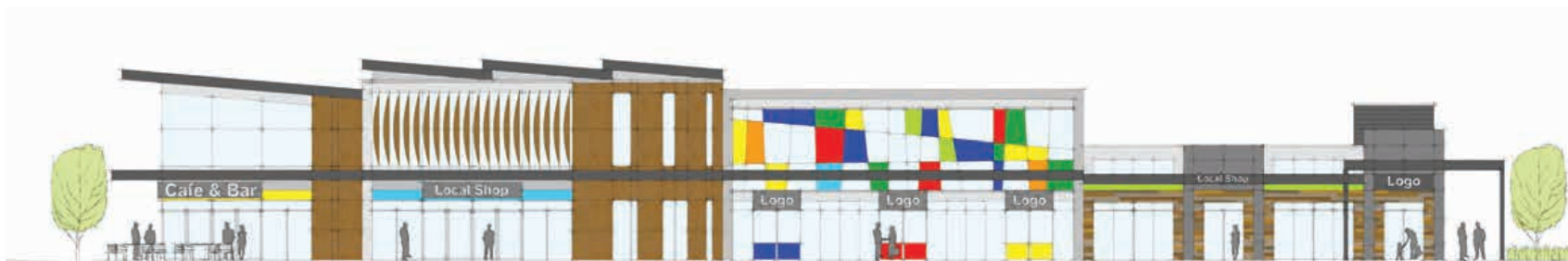


Figure 24: Potential built character form that the design guide can help develop further

## Recovery together

This section focuses on the role of the local community in the recovery of the centre. It is recognised that the recovery is not just about physical resources, but also relies on a passionate local community who are willing to provide time, effort and commitment into ensuring that New Brighton's Centre can fully recover and grow to be the heart of the community.

The Council has a role to support the community and to facilitate a collaborative approach to achieving their goals.

The actions within this section recognise the importance of existing community groups and identify tools to ensure their success in achieving their goals. Existing community services such as post offices, banks, WINZ are prominent in the centre and there are strong social networks such as church groups operating in the area. And the library building is a much used community facility. It is essential to build on these assets and explore opportunities for future growth.

### Actions:

- C1** – A stronger, active business association
- C2** – Provision of additional Council customer services
- C3** – A graffiti action plan
- C4** – Transitional projects and events
- C5** – Appoint a New Brighton Centre case manager



Figure 25: Photograph of volunteers tackling graffiti in the centre

## C1 – A strengthened, active business association

There is an existing business association operating in New Brighton, however, it has limited participation from local business owners and operators. A strong and active business association, where businesses can work together for the overall benefit of the centre, is key to the centre's future success and recovery.

Holding regular meetings will allow businesses to communicate and share ideas for marketing, attracting customers to the centre and capitalising on the many events held in the centre. Business owners and the community can work together to create a brand for New Brighton Centre that will help to give the centre an instantly recognisable identity, locally and throughout wider Christchurch.

There are examples of successful business associations in other parts of Christchurch, particularly following the earthquakes. The Council could play a role in facilitating discussions with other business associations to find out how and why they have been successful in encouraging participation and also promoting their centre.

## Action C2 – Investigate providing additional Council services

This action seeks to investigate the options for the provision of additional Council services to be located within the New Brighton Centre. The library is a fantastic facility for locals and also attracts visitors and tourists from outside of the neighbourhood catchment due to its unique location on the seafront.

The nearest service centres for local residents to access Council services is at The Palms in Shirley or the Linwood Service Centre (currently operating as the temporary Linwood Service Centre next to the Linwood Mini Library, 180 Smith Street, Linwood). This results in people having to leave the New Brighton area to access key Council services. It also means that people may shop and do business in other centres rather than staying local to New Brighton.

As suggested by the local community, there is potential to investigate expanded Council services in New Brighton as part of the next LTP (2013 – 2022)

This would most likely be co-located with the library, and might comprise a self-help kiosk or additional staffing.



Figure 26: Photograph of the New Brighton Library

## Action C3 – Prepare a graffiti action plan

Graffiti has been identified as a big issue within the New Brighton Centre. Whilst it is a long-standing issue, the closure of buildings and presence of derelict/vacant sites has seen an increase in the incidence of graffiti.

The community is already very active in reporting and cleaning up graffiti (as shown in figure 27) – there are many volunteers who offer their time to paint over walls and fences where it has occurred.

This action seeks to enable the community to work with the Council and the police to formulate a plan to proactively manage the occurrence of graffiti in the New Brighton Centre. The community will take the lead role and responsibility for its implementation.



Figure 27: Photograph of graffiti in the centre



## Action C4 – Undertake transitional projects and events

There are a number of vacant sites and spaces that have become available following the demolition of buildings. This number is expected to rise. The rebuilding process can take time, and it is possible that some sites may remain vacant until insurance and rebuilding plans are resolved.

It is important for retailers and businesses trading within the centre that these sites are made safe and cleared, and rubble is removed. Preferably, these cleared sites would be transformed into functional spaces or sown with wild flowers.

The community, led by Renew Brighton, have collaborated with a land owner and other agencies to construct a creative pop up precinct within Brighton Mall. Such ventures create appealing outcomes for locals and can also act as an attraction for visitors to the centre (see figure 28).

A demolished building site, on the corner of Oram Avenue and Beresford Street, has been transformed by Greening the Rubble into a 'community garden'. Volunteers gave their time to transform this vacant site into an attractive garden environment that is both visually interesting and also a play space for younger children.

The lead for transitional projects like this will remain with the local community; however, there is a role for Council officers to liaise with Council units to provide advice for the design and layout of sites and any consenting process that may be required.



Figure 28: Photograph of the transitional project in Brighton Mall under construction



Figure 29: Photograph of the Greening the Rubble site on the corner of Beresford Street and Oram Avenue

## Action C5 – Appoint a New Brighton case manager

As part of the Suburban Centres Programme, the Council has provided an ongoing case management service to centres that have suffered earthquake damage and disruption.

This Council's case management service is intended to be a short-term service, however, the recovery and rebuild of the city's suburban centres will extend for some time. Therefore, the appointment of a dedicated case manager for New Brighton will continue to provide a 'single face' point of contact for commercial property owners, developers and businesses to ensure they have access to available Council and other associated recovery services.

A case manager will help to liaise with different parts of the Council to assist with repair/rebuild options and to provide assistance and support through the Council's consenting processes. The case manager will help obtain urban design advice and provide contact details for key agencies involved in the rebuild.

This approach would also ensure there is a degree of consistency when dealing with matters relating to the Master Plan and the future direction of New Brighton. It will help to achieve a collaborative approach to the rebuild of the centre, enabling land owners and businesses to communicate with one another to ensure 'joined-up' thinking and sharing of resources where possible.

## How to make a submission

A submission form is provided here. However, you can make a submission in a number of different ways:

- Online, using the form provided on the Council's website at: [www.ccc.govt.nz/haveyoursay](http://www.ccc.govt.nz/haveyoursay)
- By mail post to:  
**Freepost 178**  
**Draft New Brighton Centre Master Plan**  
**Strategy and Planning Group**  
**Christchurch City Council**  
**PO Box 73012**  
**Christchurch 8154**
- By email: email your submission and any attachments to [NewBrightonMP@ccc.govt.nz](mailto:NewBrightonMP@ccc.govt.nz)

- In person, drop your submission off:
  - At any open Council libraries and service centres;
  - At the drop-in sessions where you can view the Draft New Brighton Centre Master Plan, discuss its contents with Council staff and make your submission (see the details of times and locations following).

*If you choose to email or write a letter please be sure to include the topic e.g. Draft New Brighton Centre Master Plan, what you are supporting or opposing, your reasons, your views and your contact details, including:*

- *Your name; organisation (if representing); postal address; postcode;*
- *Telephone; home/work/mobile; email (if applicable)*

**Drop-in sessions will be held at the Burwood/Pegasus Community Board Rooms, Corner of Beresford Street and Union Street, on:**

- Saturday 26 January 2013 10.30am–2pm
- Wednesday 30 January 2013 3.30pm–7pm

### View the full document

Copies of the full Draft Master Plan are available for viewing:

- Online at [www.ccc.govt.nz/haveyoursay](http://www.ccc.govt.nz/haveyoursay); or from
- Any open Council libraries and service centres

*Your submission is needed to help the Council finalise the Draft New Brighton Centre Master Plan for the rebuild and recovery of New Brighton Centre.*

*NB: No anonymous submissions will be accepted.*

## Submission form

The Council is seeking feedback on the Draft New Brighton Centre Master Plan and would like to hear from you.

Submissions and comments are sought during the consultation period from Monday 17 December 2012 – 5pm, Monday 18 February 2013.

### 1. Overall, do you support the direction of the Draft New Brighton Centre Master Plan?

Yes  No

### 2. Please write in the tables below. Please indicate how much you agree or disagree with the 'big picture' themes and specific actions that are included in the Draft New Brighton Centre Master Plan.

'Big picture'					
Theme	Strongly agree	Agree	Neither agree or disagree	Disagree	Strongly disagree
1. Consolidation of the centre through rezoning of land.					
2. Enhancing the flow of pedestrian and cycle routes to, through and around the centre.					
4. Development of precincts: entertainment, retail/commerce and residential while encouraging mixed-use activities.					
5. Reinforcing the river to sea link through the centre and connections to recreational spaces.					

<b>Public space actions</b>					
Theme	Strongly agree	Agree	Neither agree or disagree	Disagree	Strongly disagree
<b>A1</b> – New north-south road corridor					
<b>A2</b> – Continuation of road through the pedestrianised mall					
<b>A3</b> – Bus interchange					
<b>A4</b> – Upgrade of Marine Parade					
<b>A5</b> – General streetscape improvements					
<b>A6</b> – New public toilets					

<b>Private space actions</b>					
Project reference	Strongly agree	Agree	Neither agree or disagree	Disagree	Strongly disagree
<b>B1</b> – Relocation of supermarket					
<b>B2</b> – Develop an indoor entertainment hub					
<b>B3</b> – Car parking improvements					
<b>B4</b> – Provision of new pedestrian links					
<b>B5</b> – New residential development					
<b>B6</b> – Design guide for New Brighton Centre					

<b>Recovery together</b>					
Project reference	Strongly agree	Agree	Neither agree or disagree	Disagree	Strongly disagree
<b>C1</b> – A stronger, active business association					
<b>C2</b> – Provision of additional Council customer services					
<b>C3</b> – Prepare a graffiti action plan					
<b>C4</b> – Undertake transitional projects and events					
<b>C5</b> – Appoint a New Brighton Case Manager					



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***2. What are the best aspects of the Draft New Brighton Centre Master Plan?***

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***3. What are the aspects of the Draft New Brighton Centre Master Plan that need improvement?***

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***4. General comments***

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### Contact details

Name \_\_\_\_\_

Organisation (if representing) \_\_\_\_\_

Organisation Role: \_\_\_\_\_

Postal address \_\_\_\_\_

Postcode \_\_\_\_\_ Phone – home/work/mobile \_\_\_\_\_

Email (if applicable) \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

*If submissions on the Draft Summer Village Centre Master Plan are heard by the Council, do you wish to be heard?*

- Yes, I would like to be heard  No, I would not like to be heard

*Local People and organisations can be well placed to lead or assist with the implementation of Draft New Brighton Centre Master Plan actions:*

*(a) Yes, I wish to assist with the implementation of the following actions:*

\_\_\_\_\_

\_\_\_\_\_

*(b) I wish to assist as:*

- An individual
- A member of the following organisation: \_\_\_\_\_

*NB: No anonymous submissions will be accepted.*

*Please note: Upon request, we are legally required to make all written or electronic submissions available to the public, including the name and address of the submitter subject to the provisions of the Local Government Official Information and Meetings Act 1987. If you consider there are compelling reasons why your contact details and/or submission should be kept confidential, you should contact the Council's Consultation Manager, telephone 941-8999.*



